M&T - EDITORIAL CALENDAR 2021

*Subject to changes

FEBRUARY/MARCH - 251

- Compactors
- Concrete Pumps
- Conveyors
- o Maintenance: Undercarriage
- o Infrastructure: Renewable energies

Circulates at...

MAY - 253

- o Aerial Work Platforms
- Concrete Mixing Trucks
- Drilling Systems
- o Maintenance: Fuels
- o Infrastructure: Airports

JULY - 255

- Wheel Loaders
- o Case study: Mining
- o Coverage: Agrishow
- Maintenance: Axles and Suspensions
- o **Infrastructure**: Dredging

SEPTEMBER - 257

- Motor Graders
- Compact Equipment
- o Power Generation
- Maintenance: Off-Road Tires
- o Infrastructure: Ports

NOVEMBER – 259

- Cranes
- Concrete Plants
- o Crushing and Screening
- o Maintenance: Machine Refurbishment
- o Infrastructure: Roads

EVENTS PROMOTED BY M&T

Sobratema Workshop – April **Market Trends** – November

APRIL - 252

- o Telehandlers
- o Asphalt Pavers
- Service and Aftersales
- Maintenance: Dimensional Control
- o Infrastructure: Foundations

JUNE - 254

- Backhoes
- o OTR Trucks
- Rental
- Maintenance: Safety Valves
- o Infrastructure: Tunnels

Circulates at M&T Expo 2021

AUGUST - 256

- Excavators
- Asphalt and Soil Plants
- o Coverage: M&T Expo/Smart.Con
- Maintenance: Engine Rebuilding
- o Infrastructure: Real Estate

OCTOBER – 258

- o Road Trucks
- Truck Attachments
- Coverage: Exposibram (date to be defined)
- o Maintenance: Emission Control
- o Infrastructure: Railways

Circulates at the event Market Trends

DECEMBER/JANUARY - 260

- Market Study
- Scenario
- Fleet Management
- Maintenance: Braking Systems
- o Infrastructure: Recycling

+FIXED SECTIONS

PANEL: News, trade shows and equipment releases **THE ERA OF MACHINES**: Exclusive historical materials

INTERVIEW: Ping-pong interviews

YOSHIO'S COLUMN: Strategic management



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